



Mr. Obama has long been an outspoken supporter of the Ovarian Cancer National Alliance and its efforts to conquer ovarian cancer. Specifically, Mr. Obama has proposed to double cancer research funding, eliminate barriers to access to care, ensure coverage of cancer screening, early detection and treatment methods and fund Johanna's Law: The Gynecologic Cancer Education and Awareness Act of which he was an original co-sponsor in 2005.

In light of Mr. Obama's personal interest in conquering ovarian cancer, the Ovarian Cancer National Alliance proposes that the new administration do the following:

#### **Presidential Initiatives**

- Hold a White House Conference on women's cancers.
- Include funding for the National Cancer Institute, Johanna's Law: The Gynecologic Cancer Education and Awareness Act and the Ovarian Cancer Control Initiative in his annual budgets.
- Appoint, as directors of agencies or secretaries of departments, men and women who are focused on translational research that benefit the patient, and men and women who are prepared to support outcomes-based research.
- Require that all recipients of Title X funding make available the signs and symptoms of gynecologic cancers to their patients; this information is available through the Centers for Disease Control and Prevention per Johanna's Law: The Gynecologic Cancer Education and Awareness Act.
- Create a Working Group through the Office of Women's Health on women's cancers.

#### **Awareness Initiatives**

- Recognize Ovarian Cancer Awareness Month by
  - Holding a signing ceremony for the Proclamation declaring September Ovarian Cancer Awareness Month.
  - Lighting the White House teal, wrapping teal ribbons around the columns of the White House entrance, or other public ways to turn the White House teal – the color of ovarian and cervical cancer.
  - Distributing to Executive Branch employees information about ovarian cancer symptoms and how government representatives can and do play a vital role in the fight against ovarian cancer; encouraging administration employees at all levels of government wear pins or other teal items.
  - Providing an ovarian cancer education program for all White House Staff including the signs and symptoms of ovarian cancer and survivor stories in conjunction with the Ovarian Cancer National Alliance.
- Dedicate a President's Radio Address/YouTube address to women's cancers. Messages should include ovarian cancer symptoms, the importance of clinical trials and how federal funds are involved in helping to find an early detection test and ultimately a cure.
- In support of women's cancers - ovarian, breast and cervical - distribute a White House press release to media asking the press corps to playing a bigger role in women cancers education and prevention by increasing news stories during the awareness months of September/October.
- Invite Laurey Masterton, who is riding her bicycle from coast to coast to raise awareness of ovarian cancer, to the White House. Laurey and a small team of riders will bike from Asheville, North Carolina to the White House.