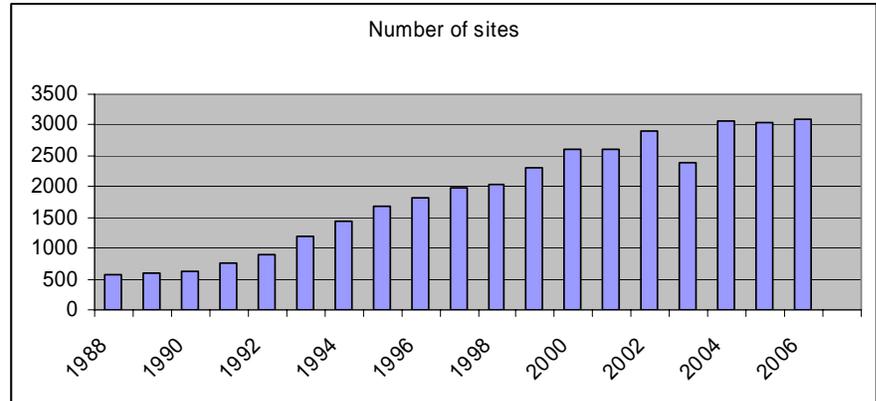




FACT SHEET

PARENTS AS TEACHERS National Center is the St. Louis-based headquarters of an international parent education organization serving families throughout pregnancy until their child enters kindergarten, usually age 5. In addition to its *Born to Learn*[®] model designed to enhance child development and school readiness through parent education accessible to all families, the organization offers professional development, peer-led support groups and advocates for public policies that support parents and early childhood development. In most areas, Parents as Teachers services are free of charge to families and participation is voluntary.

- **GROWTH:** From four Missouri pilot sites in 1981 to about 3,000 sites today located in all 50 states, several U.S. territories as well as in countries around the world including Australia, Belize, Canada, China, Germany, Mexico, New Zealand and the United Kingdom.



- **SIZE:** Parents as Teachers National Center is the backbone of the largest parent education program in the nation. Its *Born to Learn*[®] curriculum and training are used by a wide range of organizations including federal programs such as Head Start/Early Head Start and the Bureau of Indian Education, family literacy programs such as Even Start, school districts, child care centers, faith-based programs, social service agencies, public health departments, family resource centers, military bases and even correctional institutions.
- **REACH:** There are now nearly 12,000 trained and certified Parents as Teachers parent educators working in programs almost evenly split between rural and non-rural communities. Nearly three million children have been served by Parents as Teachers since 1985, including close to one-third million children in 2007 alone. Over the years, two million children have been screened for developmental delays and speech and hearing problems.
- **SPECIAL POPULATIONS:** Last year, more than 60 percent of Parents as Teachers families were characterized by high needs; approximately 35 percent of Parents as Teachers families represented minority populations; 48 percent of programs offering Parents as Teachers services served families whose primary language is Spanish.
- **EVALUATIONS:** More than a dozen independent studies over 25 years have verified the effectiveness of the Parents as Teachers *Born to Learn*[®] model. Studies show that Parents as Teachers children have higher levels of school readiness and continue to outperform their peers in first through fourth grades.
- **AWARDS:** Parents as Teachers National Center has received many awards and recognitions, including:
 - “Children’s Environmental Health Recognition Award” from the Environmental Protection Agency (2005)
 - “Best in America” award from the Independent Charities of America (since 2005)
 - Included in the Better Business Bureau’s (BBB) “Honor Roll” of nonprofit organizations (since 2005)
 - Chosen as one of the “10 Charities that Deserve your Support” by *Parents* magazine (2003)
 - Designated one of America’s 100 Best Charities by *Worth* magazine (2001)
 - The Lela Rowland Award for outstanding achievement and promise in prevention programming by the National Mental Health Association (1995)
 - “Innovation in State and Local Government Award” from the Ford Foundation and Harvard University’s John F. Kennedy School of Government (since 1987)

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