



2008-09 BOARD INITIATIVES

THE NEXT TWO YEARS AT CML

CML's 2008-2009 Board Initiatives outline the organization's goals for the next two years. Essentially, this is how we plan to serve you - our members. Below are the initiatives and a couple of the ways we're planning to accomplish them.

Energy sustainability

The League's Energy Issues Committee continues to be engaged in legislative issues and policy development.

CML's implementation plan includes:

- Explore substantive partnerships with appropriate state agencies.
- Continue to reach out to municipalities interested in getting help on energy sustainability issues.
- Plug more into the appropriate policy committees of the National League of Cities around energy sustainability.
- Lobby these issues actively during the 2009 session.

To be a part of the Energy Issues Committee, contact CML at bmajor@cml.org or call 303-831-6411.

Civic engagement

The Board has expressed a strong interest in improving external communications to key opinion-makers and a desire to raise awareness to the general public on the importance of municipal government.

CML's implementation plan includes:

- Introduce a new contest: The "If I Were Mayor ..." essay contest, which is open to seventh graders statewide.
- Develop a campaign to raise awareness of the value of municipal government. It will offer key messages and suggested materials to be used locally to promote municipal government and will assist leaders in talking to the general public.
- Develop stronger relationships with youth commissions and organizations.

Tax, fiscal policy

The Municipal Issues and Trends Committee is the key CML committee to examine the future of municipal finance and key trends affecting cities and towns.

CML's implementation plan includes:

- Build relationships with cities in Colorado that are already doing cutting edge work in this area.
- Examine changing trends in the state's economy and workforce trends and melding these issues into the work of the Municipal Issues and Trends Committee.
- Continue to monitor activity affecting telecommunications regulatory authority.
- Continue to implement tax simplification measures with business interests and ongoing meetings with the groups representing municipal sales tax auditors and administrators.

To be a part of the Municipal Issues and Trends Committee, contact CML at bmajor@cml.org or call 303-831-6411.

Water

The League's Water and Wastewater Issues Committee meets regularly and monitors emerging trends and legislative matters affecting municipal water and wastewater interests.

CML's implementation plan includes:

- Enhance municipal awareness of the water roundtables by continuing to highlight roundtable activity as appropriate in the *CML Newsletter* and other venues.
- Lobby for new, long-term water and wastewater funding sources at the state level.
- Produce a best practices guide on municipal water conservation.

Transportation

Gov. Bill Ritter's Blue Ribbon Transportation Finance Commission will be advocating its recommendations over the months ahead.

CML's implementation plan includes:

- Develop a strengthened relationship with CDOT.
- Actively lobby transportation issues at the legislature during this year's session, including the recommendations of Gov. Ritter's commission.
- Continue the positive dialogue with CCI to secure a greater focus on county/municipal funding needs.

CML is committed to providing you with advocacy, information and training to build stronger cities and towns. If you have any comments about these initiatives, feel free to contact Sam Mamet, CML's Executive Director, anytime at smamet@cml.org or 303-831-6411.



COLORADO MUNICIPAL LEAGUE

The Voice of Colorado's Cities and Towns