



Revenues	2008	2009	2010	2011	2012	2013	2014	2015	2016
*Business_S	\$382,829,229	\$381,151,005	\$379,862,994	\$378,966,840	\$378,464,719	\$378,359,346	\$378,653,978	\$379,352,425	\$380,459,051
*Capital Fund Revenue_S	\$149,791,706	\$153,187,267	\$156,675,242	\$160,258,451	\$163,939,805	\$167,722,310	\$171,609,070	\$175,603,288	\$179,708,275
*CPB_S	\$334,021,714	\$334,021,714	\$334,021,714	\$334,021,714	\$334,021,714	\$334,021,714	\$334,021,714	\$334,021,714	\$334,021,714
*Federal_S	\$73,387,053	\$73,691,691	\$74,072,175	\$74,528,724	\$75,061,642	\$75,671,312	\$76,358,199	\$77,122,851	\$77,965,898
*Foundations_S	\$177,777,950	\$182,091,371	\$186,644,046	\$191,446,702	\$196,510,575	\$201,847,435	\$207,469,613	\$213,390,023	\$219,622,196
*In-Kind and Indirect_S	\$270,236,192	\$271,538,996	\$272,914,803	\$274,365,321	\$275,892,317	\$277,497,618	\$279,183,111	\$280,950,746	\$282,802,540
*Local and State Government_S	\$340,839,169	\$336,396,551	\$332,014,712	\$327,692,787	\$323,429,923	\$319,225,277	\$315,078,022	\$310,987,341	\$306,952,428
*Major Giving_S	\$75,376,786	\$81,989,535	\$89,407,832	\$97,634,025	\$106,606,847	\$116,326,248	\$126,874,416	\$137,793,169	\$148,634,748
*Memberships and Subscriptions_S	\$670,524,077	\$692,673,246	\$716,169,488	\$741,111,694	\$767,606,269	\$795,767,709	\$825,719,213	\$857,593,352	\$891,532,782
*Other Fundraising Sources_S	\$29,659,855	\$29,999,430	\$30,343,670	\$30,692,642	\$31,046,415	\$31,405,058	\$31,768,642	\$32,137,237	\$32,510,916
*Other_S	\$95,583,901	\$98,545,391	\$101,626,561	\$104,832,636	\$108,169,076	\$111,641,586	\$115,256,126	\$119,018,924	\$122,936,487
*Private Colleges and Universities_S	\$23,953,415	\$24,552,250	\$25,166,056	\$25,795,208	\$26,440,088	\$27,101,090	\$27,778,617	\$28,473,083	\$29,184,910
*Public Broadcasting Entities_S	\$161,285,155	\$159,795,860	\$158,371,947	\$157,013,589	\$155,721,020	\$154,494,536	\$153,334,501	\$152,241,342	\$151,215,557
*State Colleges and Universities_S	\$118,069,810	\$117,209,343	\$116,368,176	\$115,545,781	\$114,741,646	\$113,955,274	\$113,186,183	\$112,433,906	\$111,697,988
<b>Total Revenues</b>	<b>\$2,903,336,013</b>	<b>\$2,936,843,650</b>	<b>\$2,973,659,416</b>	<b>\$3,013,906,115</b>	<b>\$3,057,652,057</b>	<b>\$3,105,036,514</b>	<b>\$3,156,291,404</b>	<b>\$3,211,119,400</b>	<b>\$3,269,245,491</b>
<b>Expenses</b>									
*05. Program & Production	\$1,188,130,715	\$1,277,404,093	\$1,364,935,249	\$1,460,593,589	\$1,561,890,554	\$1,594,308,259	\$1,608,437,724	\$1,617,696,333	\$1,628,005,483
*06. Broadcasting & Engineering	\$521,848,460	\$555,674,962	\$576,219,084	\$599,915,002	\$624,473,040	\$649,922,886	\$670,533,905	\$691,811,070	\$713,776,361
*07. Program Info & Promotion	\$136,479,457	\$139,500,926	\$142,602,234	\$145,785,875	\$149,054,432	\$152,410,578	\$155,857,081	\$159,396,808	\$163,032,727
*08. Management & General	\$412,670,166	\$416,375,177	\$420,153,892	\$424,008,052	\$427,939,441	\$431,949,886	\$436,041,262	\$440,215,486	\$444,474,526
*09. Fundraising & Membership	\$370,704,661	\$386,436,213	\$402,943,052	\$420,270,414	\$438,466,528	\$457,582,834	\$477,674,205	\$498,799,201	\$521,020,326
*10. Underwriting & Grant Solicitation	\$96,248,562	\$99,422,649	\$102,704,982	\$106,099,371	\$109,609,759	\$113,240,235	\$116,995,034	\$120,878,546	\$124,895,318
*11. Depreciation & Amortization	\$71,166,888	\$72,694,401	\$74,263,094	\$75,874,246	\$77,529,179	\$79,229,262	\$80,975,907	\$82,770,574	\$84,614,773
<b>Total Expenses</b>	<b>\$2,797,248,908</b>	<b>\$2,947,508,420</b>	<b>\$3,083,821,588</b>	<b>\$3,232,546,548</b>	<b>\$3,388,962,934</b>	<b>\$3,478,643,940</b>	<b>\$3,546,515,118</b>	<b>\$3,611,568,018</b>	<b>\$3,679,819,512</b>
Station Net Revenue (Loss)	\$106,087,105	-\$10,664,771	-\$110,162,172	-\$218,640,434	-\$331,310,877	-\$373,607,426	-\$390,223,714	-\$400,448,618	-\$410,574,021
Incremental Non-Station Need	\$1,880,000	\$4,591,779	\$6,109,658	\$7,653,591	\$9,224,028	\$10,821,424	\$12,446,245	\$14,098,965	\$15,780,063
Total Net Revenue (Loss)	\$104,207,105	-\$15,256,550	-\$116,271,830	-\$226,294,025	-\$340,534,905	-\$384,428,850	-\$402,669,959	-\$414,547,583	-\$426,354,084

16% of Total Expenses

\$542,234,069